



academy

# MEB DESIGN SYLLABUS



#### Introduction

WordPress powers millions of blogs and websites. In this training you will learn how to create your own website with this powerful publishing platform. We will help you get the most out of the self-hosted version of WordPress, HTML, CSS and a bit of PHP and MySQL and create feature-rich blogs and websites.

This training covers how to create and publish posts and pages; customize your site with themes, widgets and custom menus; and extend WordPress even further with plugins. You will also learn how to get more readers with social media sharing and comments, and how to adjust the settings that keep our site safe and secure.

#### Introduction to HTML & CSS

- 1. What does HTML and CSS stand for?
- 2. HTML tags
- 3. Creating your first web page (not styled or responsive)

# Styling a web page- CSS principles

- 1. Diving deep into CSS coding
- 2. Typography and color theory
- 3. Defining a CSS class
- 4. Where to put your class
- 5. Inline and embedded styling methods

#### Page structure & layout

- Modern website laγout
  (one page and multi-page)
- 2. Information and content architecture
- 3. Menus and navigation
- 4. Using Divs to identifγ various section of the page
- 5. Inline and embedded styling methods

# Designing responsive web pages and mobile-friendly websites

- 1. Adding links to website
- 2. Understanding responsive web design principles
- 3. User experience on mobile versus web
- 4. Building web forms

### **Introduction to Wordpress**

- 1. What a CMS means
- Installing wordpress and other dependencies (xampp server)
- 3. Using WordPress on the localhost
- 4. Using the FTP client
- 5. Php, mγadmin and MγSQL (Basic)
- 6. Downloading themes and installing

## **Hosting a Website**

- 1. Domain names and registration
- 2. Hosting

#### **Bonus**

- 1. Image editing and resizing to suit your need
- 2. Contents and images sourcing
- 3. Using google drive to store files

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